

Propellerhead Announces Reason 10

6 new instruments, 1 effect and over 3GB of samples and loops marks the biggest content update ever for Reason

Stockholm, Sweden, September 22, 2017 – Propellerhead Software today is thrilled to announce Reason 10; the biggest content update ever for Reason owners. Built on an award-winning legacy to make musical dreams a reality, Reason 10 features two massive, brand new synthesizers, three new live-sounding organic instrument devices, a top-notch acoustic piano, creative modulation device, and 3GB of cutting-edge drum loops and samples.

"Great sounding instruments and effects inspire musicians to create more and better music. With Reason 10, not only have we delivered some of the best sounding instruments we've ever created, the result is the biggest upgrade we've ever done." said Mattias Häggström Gerdt, Propellerhead Product Manager. "I'm particularly fond of the new synths, Europa and Grain, that sets a new standard for what's available in the box. With the two new synths, a plethora of sampled instruments, drums, loops and much more—we can't wait to hear what music makers are going to create with Reason 10."

Reason 10 includes two brand-new synthesizers: **Europa Shapeshifting Synthesizer** and **Grain Sample Manipulator**. **Europa** is a dynamically generated wavetable synthesizer with extreme flexibility. Apply a wide range of modulation to the waveform itself, to start with. Add advanced spectral filtering, harmonics processing and even draw your custom waveforms. And the best part: despite its deep synthesis powers, it's still surprisingly easy to use. **Grain** opens up the world of granular synthesis for Reason users with immense sonic power and an inviting interface. Drop any sample into Grain and explore the endless sonic variations you can create with Grain's selection of algorithms, ultra-flexible modulation, routing and effects.

In collaboration with Soundiron, Reason 10 includes three new sampled instrument collections. **Klang Tuned Percussion** includes 10 high-quality sampled melodic percussion instruments, perfect for spicing up modern pop and electronica. **Pangea World Instruments** includes 11 world instruments, adding a unique flavor to any genre of music. **Humana Vocal Ensemble** is a collection of choirs and solo vocals, perfect for a human touch or a bombastic film or game soundtrack.

Reason 10 also now includes Propellerhead's acclaimed **Radical Piano** instrument and **Synchronous Effect Modulator** – previously only available as Rack Extensions via the Propellerhead Shop. Radical Piano is an authentic, flexible, and bendable piano instrument that provides sounds for every situation and every song. Synchronous will bring your music to life. Create quick sidechain effects or draw your own LFO curves to control filter, delay, reverb, distortion and level.

In addition, Reason 10 comes with over 3 GB of sample content in **Reason Drum Supply** and **Reason Loop Supply**. These ReFills include a wealth of new drum samples and loops, from vintage drum machines to the sounds of the future.

Pricing and Availability

Reason 10 is available as a direct download from Propellerhead's website or from an authorized dealer.

Reason 10 will be available for purchase worldwide on October 25, 2017 at the following suggested retail pricing: Reason10 EUR €405 / USD \$449

Reason Essentials 10 EUR €120 / USD \$129

Reason 10 Upgrade (from any previous Reason version) EUR €129 / USD \$129

Propellerhead is offering a grace period for customers who purchased Reason 9 on or after September 1, 2017. Purchasing and registering a qualifying product today makes users eligible for a free upgrade to Reason 10 instantly when it becomes available.